

Client: Entertainment Publications
Subject: Entertainment Extreme Fundraising Sweepstakes
Reference: Official Rules to be used for Clinics in Tier 1
(Total Clinics 18 – 1 GP & 18 FP)
Date: December 3rd, 2009

Entertainment Extreme Fundraising Sweepstakes
Official Rules

No Purchase necessary to enter or win. A purchase will not increase your chances of winning. Complete rules may be viewed at www.entertainmentextreme.com.

1. Eligibility: The Entertainment Extreme Fundraising 2010 Sweepstakes ("Sweepstakes") is open only to legal U.S. residents, who have registered to attend a 2010 Glazier Football Clinic at one of the participating tradeshows listed below between 2/4/10 and 3/7/10; and, who are 18 years of age or older at time of registration. Employees of Entertainment Publications, Inc., Frank Glacier Clinics and its affiliates, subsidiaries, divisions, advertising and promotion agencies, including Marden-Kane, Inc., (collectively "Releasees") and their immediate family members (spouse, parents, children and siblings and their respective spouses and individuals living in the same households of such employees) are not eligible. Void where prohibited or restricted by law.

2. How to Register for a 2010 Glazier Football Clinic: You may register online at www.glazierclinics.com; via the registration form found in your mailer/brochure; via fax utilizing the printable online registration form; or, onsite at any participating venues (listed below).. Registration must be completed and submitted by each appropriate registration deadline date specified per tradeshow venue (available at www.glazierclinics.com). Following is a list of the tradeshow cities and dates participating in this Sweepstakes: Boston, MA-Feb. 4-6 2010; Chicago, IL-Feb. 4-6 2010; Atlanta, GA-Galleria-Feb. 5-7 2010; Detroit, MI-Feb. 11-13 2010; Kansas City, MO-Feb. 11-13 2010; Baltimore, MD-Feb. 12-14 2010; Denver, CO-Feb. 12-14 2010; Cherry Hill, NJ-Feb. 18-20 2010; Indianapolis, IN-Feb. 18-20 2010; Costa Mesa, CA-Feb.19-21 2010; Dallas, TX-Feb. 19-21 2010; Minneapolis, MN-Feb. 19-21 2010; Cincinnati, OH-Feb. 25-27 2010; Houston, TX-Feb. 26-27 2010; Seattle, WA-Feb. 26-28 2010; St. Louis, MO-Feb. 26-28 2010; Cleveland, OH-Mar. 4-6 2010; Chicago, IL-Mar. 5-7,2010

3. How to Enter: The Sweepstakes begins on 1/8/10 and ends on 4/11/10 (the "Promotional Period"). Complete rules and official entry forms are available at the Entertainment Extreme Fundraising booth. To enter the Sweepstakes, complete all the required information on the official entry form and deposit it in the ballot box provided by 00:00 PM on the last day of your appropriate tradeshow/clinic (see list above). All entries become the property of the Sponsor and will not be returned. Limit one entry per person/per tradeshow/clinic.

4. Drawing and Notification: Grand Prize- A random drawing will be conducted to award the Grand Prize on or about April 30, 2010 from all eligible entries received during the promotional period under the supervision of Marden-Kane, Inc., an independent judging organization whose decisions are final. Winner will be notified by mail within thirty (30) days from the date of the drawing. Winner (or parent/legal guardian of winner, if winner is a minor in their state of residence), will be required to execute and return an affidavit of eligibility and liability release, provide his/her Social Security number (for the sole purpose of reporting the value of the prize to the Internal revenue Service IRS Form W-9) and unless prohibited by law a publicity release, all of which must be completed, signed, notarized and returned within fourteen (14)

days from the date on which the documents are sent to the potential winner. Failure to comply within this time period may result in disqualification and selection of an alternate winner. If the letter of notification is returned from the Post Office as undeliverable, the prize will be forfeited and awarded to an alternate selection. **First Prize:** A random drawing will be conducted at each of the 18 participating Clinics to award one first prize per Clinic. You need not be present to win a prize.

5. Prizes: One (1) Grand Prize: One (1) 42" TV'. (Approximate Retail Value: \$1,000.00). **Eighteen (18) First Prizes:** Sony PSP (ARV: \$200 ea). Total ARV of all prizes \$4,600.00. All federal, state and local taxes and any other unspecified expenses relating to the acceptance and use of prize is the sole responsibility of winner. No prize substitutions permitted except at the sole discretion of the Sponsor. The actual odds of winning will depend on the total number of eligible entries received. Prize will be shipped to winner by manufacturer within 6-8 weeks of receipt and verification of prize claim documents. If winner is a minor in his/her state of residence the prize will be awarded to the parent/legal guardian of said winner.

6. General Conditions: By participating in the Sweepstakes, entrants agree to be bound by these rules and the decisions of the Sponsor and terms of these Official Rules which are final in all matters relating to the Sweepstakes. Sweepstakes subject to all applicable federal, state, local laws and regulations. By entering participants release, discharge and hold harmless Releasees and their immediate families from and against any claims, damages or liability due to any injuries, losses, damages or losses to any person property of any kind resulting in whole or in part, now or in the future resulting from participation in this promotion and/or acceptance, possession, use, misuse or nonuse of any prize that may be awarded, included any travel or activity related hereto. Releasees are not responsible for printing or typographical errors in any Sweepstakes-related materials; for stolen, lost, late, misdirected, damaged, incomplete, inaccurate entries or for entries that are illegible. Winners consent to Sponsor's use of his/her name/likeness for advertising and promotional purposes, worldwide, and in perpetuity in any media, now know and hereafter devised (including and without limitation, the internet) without additional compensation, except where prohibited by law.

7. Who Won? Winner's names will be posted at www.entertainmentextreme.com and www.megaclinic.com after 4/30/10, and will remain posted for 30 days.

8. Sponsor: Entertainment Publications, LLC, 1414 E. Maple Road, Troy, MI 48084.

9. Administrator: Marden-Kane, Inc., 36 Maple Place, Manhasset, NY 11030.

Client: Entertainment Publications
Subject: Entertainment Extreme Fundraising Sweepstakes
Reference: Official Rules to be used for Clinics in Tier 2
(Total 9 Clinics – 1 GP)
Date: December 3rd, 2009

Entertainment Extreme Fundraising Sweepstakes
Official Rules

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2. How to Register for a 2010 Glazier Football Clinic: You may register online at www.glazierclinics.com; via the registration form found in your mailer/brochure; via fax utilizing the printable online registration form; or, onsite at any participating venue (listed below). Registration must be completed and submitted by each appropriate registration deadline date specified per tradeshow venue (available at www.glazierclinics.com). Following is a list of the tradeshow cities and dates participating in this Sweepstakes: Tulsa, OK-Feb. 4-6 2010; Nashville, TN-Feb. 12-14 2010; Santa Clara, CA-Feb. 12-13 2010; Grand Rapids, MI-Feb. 18-20 2010; Pittsburgh, PA-Feb. 19-20 2010; NYC/North Jersey-Feb. 26-27 2010; Las Vegas, NV-Mar. 4-6 2010; Providence, RI-Mar. 12-13 2010; Phoenix, AZ-Apr. 9-11 2010.

3. How to Enter: The Sweepstakes begins on 1/8/10 and ends on 4/11/10 (the "Promotional Period"). Complete rules and official entry forms are available at the Entertainment Extreme Fundraising booth. To enter the Sweepstakes, complete all the required information on the official entry form and deposit it in the ballot box provided by 00:00 PM on the last day of your appropriate tradeshow/clinic (see list above). All entries become the property of the Sponsor and will not be returned. Limit one entry per person/per tradeshow/clinic.

4. Drawing and winner Notification: A random drawing will be conducted on or about April 30, 2010 from all eligible entries received during the promotional period under the supervision of Marden-Kane, Inc., an independent judging organization whose decisions are final. You do not need to be present to win a prize. Winner will be notified by mail within thirty (30) days from the date of the drawing. Winner (or parent/legal guardian of winner, if winner is a minor in their state of residence), will be required to execute and return an affidavit of eligibility and liability release, provide his/her Social Security number (for the sole purpose of reporting the value of the prize to the Internal revenue Service IRS Form W-9) and unless prohibited by law a publicity release, all of which must be completed, signed, notarized and returned within fourteen (14) days from the date on which the documents are sent to the potential winner. Failure to comply within this time period may result in disqualification and selection of an alternate winner. If the letter of notification is returned from the Post Office as undeliverable, the prize will be forfeited and awarded to an alternate selection.

5. Grand Prize: One (1) 42" TV. (Approximate Retail Value: \$1,000.00) All federal, state and local taxes and any other unspecified expenses relating to the acceptance and use of prize is the sole responsibility of winner. No prize substitutions permitted except at the sole discretion of the Sponsor. The actual odds of winning will depend on the total number of eligible entries received. Prize will be shipped to winner by manufacturer within 6-8 weeks of receipt and verification of prize claim documents. If winner is a minor in his/her state of residence the prize will be awarded to the parent/legal guardian of said winner.

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9. Administrator: Marden-Kane, Inc., 36 Maple Place, Manhasset, NY 11030.

Client: Entertainment Publications
Subject: Entertainment Extreme Fundraising Sweepstakes
Reference: Official Rules to be used for Clinics in Tier 3
(Total 9 Clinics – 1 GP)
Date: December 3rd, 2009

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3. How to Enter: The Sweepstakes begins on 1/8/10 and ends on 4/11/10 (the "Promotional Period"). Complete rules and official entry forms are available at the Entertainment Extreme Fundraising booth. To enter the Sweepstakes, complete all the required information on the official entry form and deposit it in the ballot box provided by 00:00 PM on the last day of your appropriate tradeshow/clinic (see list above). All entries become the property of the Sponsor and will not be returned. Limit one entry per person/per tradeshow/clinic.

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